

2009 HACR CORPORATE DIRECTORS SUMMIT



The Joule, A Luxury Collection Hotel
Dallas, Texas

May 29–31, 2009

HACR

About the HACR Corporate Directors Summit

HACR's inaugural Corporate Director Summit premiered May 2008 in New York City. Slated to become an annual event, individuals currently serving on corporate boards of *Fortune 500* companies and/or HACR corporate member companies shared knowledge gained in the corporate boardrooms.

The Summit is an initiative of HACR's Corporate Directors Council (CDC). Initiated in 2007, the CDC is a major resource in HACR's efforts to increase the number of Hispanics on corporate boards. A 2007 HACR Corporate Governance Study reported the number of Latino directors on *Fortune 500* Boards did not reflect the growing U.S. Hispanic population numbers — or the attendant role of Hispanic consumers in our nation's economy.

Seventeen corporate directors participated in the three-day Summit to discuss topics including best practices in corporate governance, strategies for creating a pipeline of Hispanic

senior executives, development of an action plan for increasing Hispanic representation on corporate boards, and the opportunities and challenges that come with serving on corporate boards.

Combined these 17 corporate directors serve on companies that collectively generated almost \$1.5 billion in revenue in 2008.

The CDC plays an integral role as part of HACR's three-year strategic plan. Learning from the experiences and perspectives of CDC members will allow HACR to better assist its corporate partners and supporters in increasing the number of Hispanics on corporate boards.

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2009 Participating Corporate Directors

Donna Alvarado

Aida Alvarez

Pastora San Juan Cafferty

Gilbert Casellas

Patricia Diaz Dennis

Tom Castro

Cari Dominguez

Charles Garcia

George Herrera

Monica Lozano

Vilma Martinez

Michael Montelongo

Luis Nieto

Patricia Salas

Maria Sastre

Alejandro Silva

Nina Vaca

Albert Zapanta

2009 HACR Corporate Directors Summit Planning Committee

Gilbert Casellas
Prudential Financial

Cari Dominguez
Manpower, Inc.

Charles Garcia
Winn-Dixie Stores, Inc.

George Herrera
Wyndham Worldwide Hotels and
Resorts

Vilma Martinez
BNSF Railway Company and
Fluor Corporation

Michael Montelongo
Denny's Corporation

HACR MISSION

HACR's mission is to ensure the inclusion of Hispanics in Corporate America at a level commensurate with our economic contributions. HACR focuses on four areas of corporate responsibility and market reciprocity. They are: Employment, Procurement, Philanthropy, and Governance.

In pursuit of its mission, HACR offers Corporate America direct access to the Hispanic community — its talent, entrepreneurs, and leadership — creating a forum to ensure corporate responsibility and market reciprocity for the nation's Hispanic population.

HACR COALITION MEMBERS

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HISPANIC ASSOCIATION ON CORPORATE RESPONSIBILITY

1444 I Street, N.W.

Suite 850

Washington, DC 20005

(202) 682-4012 PHONE | (202) 682-0086 FAX

www.hacr.org