
2015 CDS

PRESENTED BY THE HISPANIC ASSOCIATION ON CORPORATE RESPONSIBILITY
AND THE LATINO CORPORATE DIRECTORS ASSOCIATION

**CORPORATE
DIRECTORS
SUMMIT™
RECAP**

**ATLANTA
GEORGIA**
THE RITZ-CARLTON, BUCKHEAD
4.24.15-4.26.15



HACR.ORG    

2015 HACR CORPORATE DIRECTORS SUMMIT™



Top Row: Charles Garcia, Lou Miramontes, Darren Rebelez, Luis "Lou" P. Nieto, Jr., Victor Arias, Sr., and Albert "Al" C. Zapanta.
Front Row: Dolores Kunda, Lu Córdoba, Consuelo Madere, and Patricia Diaz Dennis.

The eighth annual HACR Corporate Directors Summit™ (CDS) convened in Atlanta, Ga., April 24-26 at the Ritz-Carlton, Buckhead. The Latino Corporate Directors Association (LCDA) co-hosted this year's event. During the event, Hispanics currently serving on corporate boards of *Fortune 500* and/or HACR Corporate Member companies, and LCDA members shared knowledge and best practices gained in corporate boardrooms.

The 2015 HACR CDS began on Friday, April 26 with a joint welcome reception sponsored by Sodexo and dinner. The dinner, sponsored by Delta Airlines and MassMutual, featured Carlos Rodriguez, president and CEO of ADP, and one of only 11 Hispanic CEOs in the *Fortune 500*. Rodriguez shared with the audience his personal story of climbing the corporate ladder and offered his thoughts on Hispanic inclusion in Corporate America. Afterward, participants attended the "Best of the Boardroom" reception, sponsored by *Hispanic Executive* magazine and Morgan Stanley. Cid D. Wilson, president and CEO of HACR; Susan Reid, Morgan Stanley's global head of diversity and inclusion; and KC Caldwell, managing editor of *Hispanic Executive* magazine, were on hand to deliver remarks. KC Caldwell

also presented *Hispanic Executive's* annual "Best of the Boardroom" issue, which features a select group of Latinos who are leaders on corporate boards. Although there are a number of Latinos on corporate boards, more than 70 percent of the *Fortune 500* does not have a Hispanic on their board. Caldwell commented, "There are still far too few of us who hold corporate board-level positions, despite dramatic growth in Latino consumers, Latino decision makers, and investors in this country."

On Saturday, April 25, LCDA members had an engaging dialogue focused on the value of diversity for board composition with Sara Prince, principal at McKinsey & Company. The directors continued the conversation with a director education session titled "Emerging Issues in Board Composition and Diversity" featuring panelists Aida Alvarez, director, Walmart; Victor Arias Jr., senior client partner, Korn Ferry and director, Popeye's Louisiana Kitchen; Veronica Biggins, managing director, Diversified Search, and director, Avnet; W. Frank Blount, chairman and CEO, JI Ventures, and director, KBR, Inc.; and Ana Dutra, president and CEO, Executives Club of Chicago and director, CME Group.



Carlos Rodriguez, ADP president and CEO, addressing HACR program participants.



Ana Dutra, president and CEO, Executives Club of Chicago and director, CME Group, and KC Caldwell, managing editor of *Hispanic Executive* magazine.

Later in the day, participants attended a joint luncheon with the HACR Corporate Executives Forum™ (CEF) participants and enjoyed an enlightening presentation by Dr. Keith Eigel, co-founder of the Leaders Lyceum. During this session, Dr. Eigel spoke about different stages of maturity and how this effects management and professional behavior.

Participants also heard from John Miller, president and CEO of Denny's Corporation, and Denny's Corporation board member Laysha Ward, who also serves as vice president of community relations, Target Corporation. "If you want a business case for diversity and inclusion, look at Denny's," said John Miller, before discussing how Denny's diverse workforce helped increase shareholder value. That evening, CDS participants enjoyed an exclusive tour and dinner at the World of Coca-Cola sponsored by The Coca-Cola Company and Toyota Motors North America.

On Sunday morning, directors participated in a roundtable discussion on the board's role in risk oversight. Panelists included Mylle Magnum, CEO, IBT Enterprises and director, Barnes Group, Express, and Haverty Furniture; Jose Luis Prado, LCDA vice chair and director, Northern Trust; and Rene Salas, audit partner, EY. Before the luncheon, participants from the CDS and CEF programs enjoyed a lively presentation by Gina Rudan, president of Genuine Insights, Inc., Diversity Business Partner, Google, and best-selling author of "Practical Genius."

CDS participants attended the joint programs' closing dinner sponsored by Target Corporation, held at the Atlanta Botanical Garden. The evening highlight was featured keynote speaker Julio Portalatin, president and CEO, Mercer. Portalatin recalled his journey to CEO, and discussed how he had leveraged his Hispanic heritage to his advantage throughout his career.

The evening ended with an after-dinner reception sponsored by Anheuser-Busch, and all program participants were invited to continue networking and enjoying their evening at the Ritz-Carlton, Buckhead.

In 2016, HACR celebrates its 30th anniversary. We're looking forward to celebrating 30 years of raising the bar on Hispanic inclusion with you at the Mandarin Oriental hotel in Washington, D.C. on April 29-May 3, 2016.

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